

Framework for EURASHE Strategy 2018 – 2020

Working version for the General Assembly, October 12, 2017

Document as a Framework, further steps

The document shows a broad framework of themes and potential activities for EURASHE strategy for 2018 – 2020 as developed during consultation within internal EURASHE structures and various events and projects. The following schemes and tables indicate proposed priority areas and activities of EURASHE for the period 2018 – 2020. The blue cells in the table reflect the proposed priorities, the grey ones indicate those considered, yet not selected for the final range of priorities.

The listed activities show rather broad, preliminary picture, the final version of the strategy will reflect the capacity (staff and network's capacity, financial resources). However, should the framework be adopted by the EURASHE General Assembly, the final version will be based on this current proposal and a more detailed implementation plan will be submitted to the next General Assembly.

EURASHE Mission:

The mission of the Association is to promote, within the European Higher Education Area (EHEA), the interests of professional higher education and of relevant higher education institutions that are recognised or financed by the public authorities of a EHEA member country.

The aims of the Association are:

- to contribute to the creation of a European Higher Education Area (EHEA) and European Research Area (ERA) by influencing policy-making at European level on issues pertaining to professional higher education;
- to represent the members' common interests at European level, as well as outside the EHEA;
- to promote professional higher education in the EHEA and ERA;
- to provide members with a platform for communication, information and exchange of views, with a focus on issues relevant to the future development of higher education;
- to ensure and safeguard the cooperation between the members of the Association;
- to achieve cooperation in the field of higher education by establishing close links with other organisations that have similar objectives.

EURASHE definition of Professional Higher Education (PHE):

Professional higher education is a form of higher education that offers a particularly intense integration with the world of work in all its aspects, including teaching, learning, research and governance, and at all levels of the overarching qualifications framework of the EHEA.

Its function is to diversify learning opportunities, enhance the employability of graduates, offer qualifications and stimulate innovation for the benefit of learners and society.

The world of work includes all enterprises, civil society organisations and the public sector. The intensity of integration with the world of work is manifested by a strong focus on the application of learning achievements. This approach involves combining phases of work and study, a concern for employability, cooperation with employers, the use of practice-relevant knowledge and use-inspired research.

KEY AREAS

There are following areas of key attention of EURASHE in long-term support of professional higher development in EHEA:

- Mission and role of PHE
- Relevant and innovative teaching & learning
- Engagement in applied research & innovation
- Strengthening regional engagement
- Promoting PHE Quality
- Communication & Internal structures

Mission and Role of PHE

- É Role & Identity promotion; Concept of UAS
- É Position within systems, Permeability PHE-VET
- É Leadership & Governance
- É Partnership with the World of Work
- É Promotion of Civic and Democratic Values
- É Social Aspect – addressing new target groups

Relevant & Flexible Teaching & Learning

- É Making Lifelong Learning a reality
 - É Recognition of Prior Learning
 - É Short Cycle Higher Education
- É Innovative Methods of Teaching & Learning
 - É Innovative methods of teaching/learning
 - É Students' assessment and Learning Outcomes
 - É Student Centred Learning
 - É WBL
- É Digitalisation of teaching & learning
- É Employability & Skills Agenda
 - É Work-based Learning
 - É Entrepreneurship/Intrapreneurship
 - É Graduate tracking
- É Academic Staff Capacity Development
 - É role, profile & capacity development

Engagement in Applied Research and Innovation

- É Applied Research Promotion within PHE
 - É clarifying concept
 - É evidence and good practices
 - É UAS capacity & contribution)
- É Enhanced access to funding
 - É H2020, FP9
 - É Mapping other sources, regional funds
- É Partnership with the World of Work
 - É Relevant performance indicators
- É Students' engagement in research & innovation
 - É Links to Teaching/Learning
 - É RDI based learning
- É Developing research capacity of institutions

Strengthening Regional Engagement

- É Mapping role and impact of PHE/UAS in regional development
 - É Concept and potential role, mapping scope of activities
 - É Mapping situation and experience
 - É Impact & Performance Indicators
 - É Developing self-reflection tools
 - É Good practices
- É Becoming an integral part of regional strategy
 - É Models for regional engagement, partnership with regional actors
 - É Reflecting SMART specialisation
 - É Supporting SMEs
 - É Engagement of regional authorities
- É Promotion of regional engagement as a key part of the mission
- É Capacity building & leadership

Promoting PHE Quality

- É Cross-border quality assurance
- É Quality Management & Culture at institutional level
 - É QA Community of Practice, seminar
 - É Capacity building
- É Supporting teaching staff development
- É Developing and promoting self-reflection tools for various aspects of PHE

Communication & Internal Structures

MISSION AND ROLE OF PHE

Themes & priorities	Theme leader	Desk research	Data Collection	Policy making	Lobbying	Dissemination	Peer learning / best practices	Projects/ platforms	Urgency / Time horizon
Promoting identity and contribution of PHE									2018
Developing UAS concept									2019
Position within the system Permeability HE-VET within Life-long learning concept								VET Stakeholders Forum	
Leadership and Governance									
Partnership with the World of work								BEEHIVES, UBC	
Promotion of Civic and democratic values									
Social aspect – addressing new target groups									
Social dimension / retention									
Recognition									
Personal development									
External challenges / Labour market development									
Financing of PHE									
Levels of PHE / QF									
Flexibility of learning pathways									
Characteristics									

RELEVANT & INNOVATIVE TEACHING & LEARNING

Themes & priorities	Theme leader	Desk research	Data Collection	Policy making	Lobbying	Dissemination	Peer learning / best practices	Projects/ platforms	Urgency / Time horizon
Making Life-long learning a reality <ul style="list-style-type: none"> Recognition of prior learning Short cycle HE 								CHAIN5 partnership	
Innovative methods of teaching & learning: <ul style="list-style-type: none"> Teaching/learning methods Students' assessment and Learning outcomes Students' Centred Learning 								INTELEC, TEACHEX	
Digitalisation of teaching & learning									
Employability and Skills agenda <ul style="list-style-type: none"> Work-based learning Entrepreneurship Graduate tracking 								ApprenticeshipQ, SAPS, SAT, SPRINT, WEXHE - -	
Academic Staff Capacity Development									
European Qualifications Framework								CALOHEE	
Learning Outcomes									
ECTS & Diploma Supplement									
Mobility									
Labour market trends and world of work engagement									

RELEVANT & INNOVATIVE TEACHING & LEARNING PRELIMINARY NOTES

Priority 1: Promoting innovative methods in teaching and learning

Themes & priorities	2018	2019	2020	Projects
Innovative methods of teaching and learning	Desk research on current trends in teaching and learning			
Academic staff capacity				
Learning Outcomes		Peer learning activity		CALOHEE
Methods of learning		Peer learning activity		INTELEC TEACHEX
Assessment of learning				
Digitalisation and online learning				

Priority 2: Ensuring employability of graduates through work-based learning

Themes & priorities	2018	2019	2020	Projects
Employability and skills agenda				SAPS
Work-based learning	Data collection	Dissemination and peer learning	Policy making and advocacy	SAPS
Entrepreneurship education				WEXHE
Graduate tracking	Peer learning on Institutions' role in graduate tracking			
Labour market trends and world of work engagement				

RELEVANT & INNOVATIVE TEACHING & LEARNING PRELIMINARY NOTES

Priority 3: **Making lifelong learning a reality at higher education institutions**

Themes & priorities	2018	2019	2020	Projects
Lifelong learning	LLL Policy	Project on implementing LLL within PHE structures		FLLLEX
Recognition of prior learning	Advocacy towards BFUG. Project application development			
Short-cycle higher education	First mapping of the situation Seminar on SCHE situation	More thorough mapping of the implementation of SCHE within HE		

ENGAGEMENT IN APPLIED RESEARCH & INNOVATION

Themes & priorities	Theme leader	Desk research	Data Collection	Policy making	Lobbying	Dissemination	Peer learning / best practices	Projects/ platforms	Urgency / Time horizon
Applied research promotion within PHE (concept, evidence, good practices...) <ul style="list-style-type: none"> clarifying concept evidence and good practices UAS capacity & contribution 								UAS4EUROPE	
Enhanced access to funding <ul style="list-style-type: none"> H2020, FP9 Mapping other sources, regional funds 								UAS4EUROPE	
Partnership with WoW									
Relevant performance indicators									
Students' engagement in RDI <ul style="list-style-type: none"> Links to Teaching/Learning RDI based learning 									
Developing research capacity of institutions & staff									
Professional/Industrial Doctorates									

OPENING FOR REGIONAL DEVELOPMENT

Themes & priorities	Theme leader	Desk research	Data Collection	Policy making	Lobbying	Dissemination	Peer learning / best practices	Projects/ platforms	Urgency / Time horizon
Mapping role and impact of PHE/UAS in regional development É Concept and potential role, mapping scope of activities É Mapping situation and experience É Impact & Performance Indicators É Developing self-reflection tools É Good practices								UBC	
Becoming an integral part of regional strategies É Models for regional engagement, partnership with regional actors É Reflecting SMART specialisation É Supporting SMEs É Engagement of regional authorities									
Promotion of regional engagement as a key part of the mission									
Capacity building & leadership									

APPLIED RESEARCH & REGIONAL DEVELOPMENT PRELIMINARY NOTES

Activities

	2017	2018	2019	2020
Mission of applied RDI in Europe	<ul style="list-style-type: none"> • Mapping of applied RDI activities in UAS • online report • advocacy on applied RDI 	<ul style="list-style-type: none"> • advocacy • indicators/alternative indicators for applied RDI • Form a group of experts on (national) advocacy, mirror committee 	<ul style="list-style-type: none"> • Round table on mission of applied RDI • policy proposal on European applied RDI 	<ul style="list-style-type: none"> • Policy proposals (per country?) on mission of applied RDI • Advocacy on mission • Online publication
Development of applied research, development and innovation (RDI) competences	<ul style="list-style-type: none"> • Establish an expert group • Framework of competences for staff members 	<ul style="list-style-type: none"> • Training (?), online seminar • Project development • Mapping the strength of interaction between the industry/HE • Framework of competences for students 	<ul style="list-style-type: none"> • Online materials for staff training • Review of framework • Conference on interaction between industry/HE 	<ul style="list-style-type: none"> • Report/policy recommendations/data on enhancing interaction • Guidelines on curricula development integrating RDI
Role of applied RDI in regional development	<ul style="list-style-type: none"> • Mapping of situation/data • Seminar on regional development • Consultation of stakeholders • Good practices • Report 	<ul style="list-style-type: none"> • Advocacy on the role of UAS in regional development • Regional funding instruments • Identifying and responding to changes in society 	<ul style="list-style-type: none"> • Best practises on student engagement • Enhancing networking between the actors • Symposium/workshop on role of UAS in developing research with industry/regional actors 	<ul style="list-style-type: none"> • Recommendations on increasing cooperation within regions

Themes & priorities	Theme leader	Desk research	Data Collection	Policy making	Lobbying	Dissemination	Peer learning / best practices	Projects/ platforms	Urgency / Time horizon
Cross-border quality assurance									
Supporting teaching staff development									
Quality Management & Culture at Institutional Level <ul style="list-style-type: none"> • QA Community of Practice • Capacity building 								QA CoP	
Developing & promoting self-reflection tools for various aspects of PHE								BuildPHE	
Learning outcomes [in their links to QA]									
Quality enhancement									
Quality of research [+ WG on RDI]									
International audit									
International accreditation									
QA of joint programmes									
Quality assurance									
Quality of distance learning									
ESG									
Rankings									
Excellence									
Labels									
Transparency tools									

Work plan 2017-2020 *(Draft)*

	2017	2018	2019	2020
GENERAL Cross-cutting	<ul style="list-style-type: none"> • EQAF 2017 • Policy recommendations for EHEA Ministerial Conference 	<ul style="list-style-type: none"> • EQAF 2018 • Policy implementation recommendations 	<ul style="list-style-type: none"> • EQAF 2019 • Policy recommendations for EHEA Ministerial Conference 	<ul style="list-style-type: none"> • EQAF 2020 • Policy implementation recommendations
SP 1.- Promoting Cross-Border Quality Assurance activities	<ul style="list-style-type: none"> • Publishing the Key Considerations for Cross-Border Quality Assurance in EHEA 	<ul style="list-style-type: none"> • Mapping of CBQA in PHE • Project application “QA of PHE joint programmes” 	<ul style="list-style-type: none"> • Mapping of Joint Programmes in PHE 	<ul style="list-style-type: none"> • Seminar on the European Approach for QA of joint programmes.
SP 2.- Supporting teaching-staff development	<ul style="list-style-type: none"> • Mapping teaching-staff policies in PHE • Webinar on teacher competences for diverse student population 	<ul style="list-style-type: none"> • Mapping of practices in teacher training (including work-based learning and internships) • Training session on QA of teaching activities 	<ul style="list-style-type: none"> • Toolkit for quality assurance of teaching activities • Recommendations for teachers training and teachers development 	<ul style="list-style-type: none"> • Training session facilitating exchange of good practices
SP 3.- Building Quality Culture(s) within Professional Higher Education	<ul style="list-style-type: none"> • Establishing the QA Community of Practice • Creating a platform of good practices • Developing guidelines for QA of PHE 	<ul style="list-style-type: none"> • Publishing the 2nd ed. Manual for Internal Quality Assurance. • IQA Manual launching seminar 	<ul style="list-style-type: none"> • Development of Benchmarking tool for internal quality assurance • Workshop(s) • Invite EFQM to the meeting of the QACoP 	<ul style="list-style-type: none"> • Revise the development of the QACoP and suggest further development

ORGANISATION STRUCTURE, CAPACITY DEVELOPMENT, COMMUNICATION & PARTNERSHIP

To be developed

FINANCIAL ASPECTS

To be specified