

July 16th - 18th

HANDS ON



BOOTCAMP GRANTS & GROW

Monitoring and Evaluation



Financiado por
la Unión Europea
NextGenerationEU



GOBIERNO
DE ESPAÑA

MINISTERIO
DE TRABAJO
Y ECONOMÍA SOCIAL



Plan de Recuperación,
Transformación
y Resiliencia

- What is M&E
- Why M&E?
- What to monitor?
How to monitor?
- AI and M&E



Helene JUILLARD

Work experience

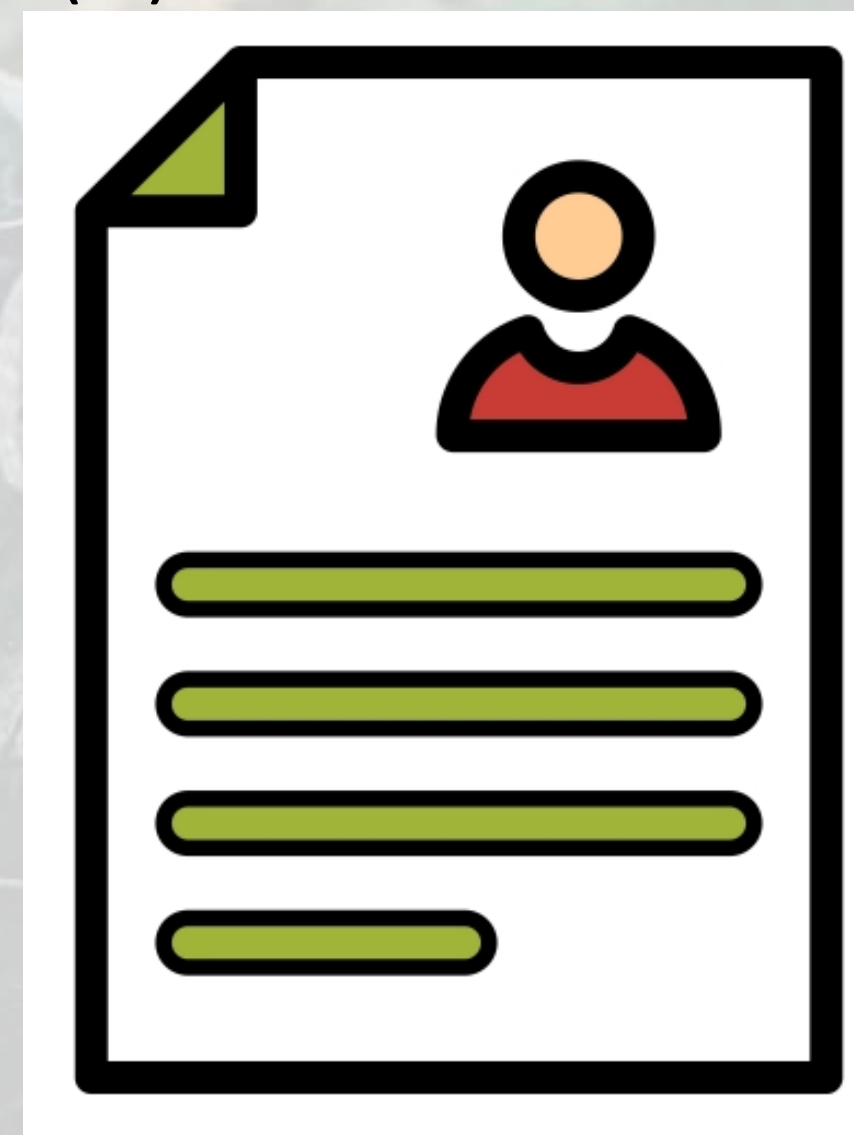
- Key Aid Consulting
- Independent consultant (UNICEF, UNDP, UNOCHA, Oxfam, CARE, Save the Children, etc.)
- Country Director & Head of the Technical Unit (SI)
- Emergency Team (Oxfam)

Academia

- Sciences Po, HCRI & UNIGE

Competencies

- Evaluation
- Adult learning
- Cash & market
- Project management!



What is M&E?

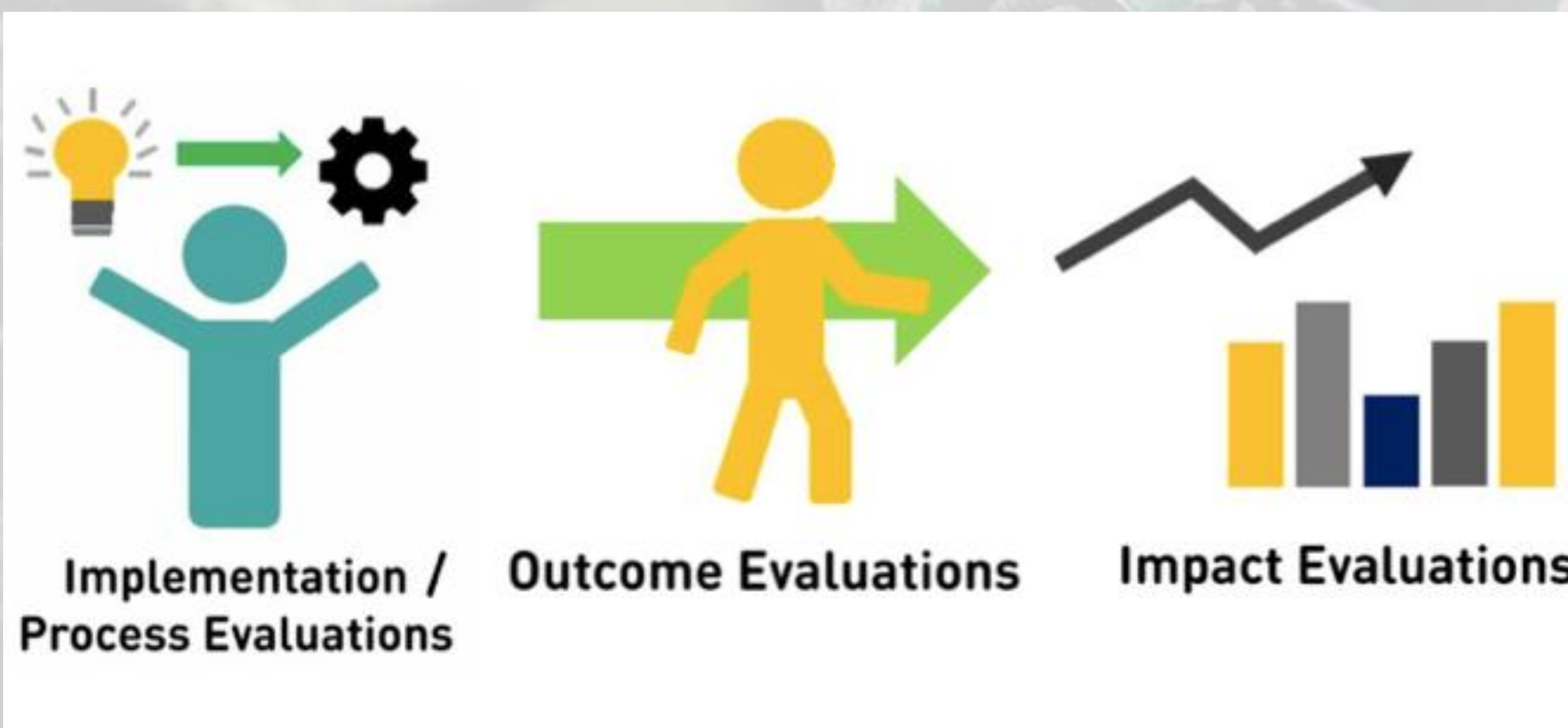
Monitoring

Monitoring is the process of regularly and systematically collecting and analysing information about a project in order to adjust or shape project implementation



Evaluation

A systematic and objective examination of humanitarian action intended to draw lessons to improve policy and practice and enhance accountability



Accountability

Accountability is the means through which power is used responsibly. It is a process of taking into account the views of, and being held accountable by, different stakeholders, and primarily the people affected by authority or power.



Monitoring	Evaluation
Measure and assess performance	Measure and assess performance by making a judgment of the value or worth of the subject of the evaluation
Ongoing data collection	Time-specific data collection
Is the project being implemented according to plan?	Is the programme: relevant, efficient, effective, sustainable, impactful? Was the programme implemented as per the plan and in an ethical way?
Often internal	Can be internal or external
Informs 'real-time' decision-making for current programme	Learning and accountability

Why M&E?

Monitoring



Follow progress

Make operational decisions and take corrective measures if necessary

Different type of monitoring

- Context monitoring
- Market monitoring
- Monitoring of activities
- Process monitoring
- Monitoring of results / objectives
- Budget follow-up

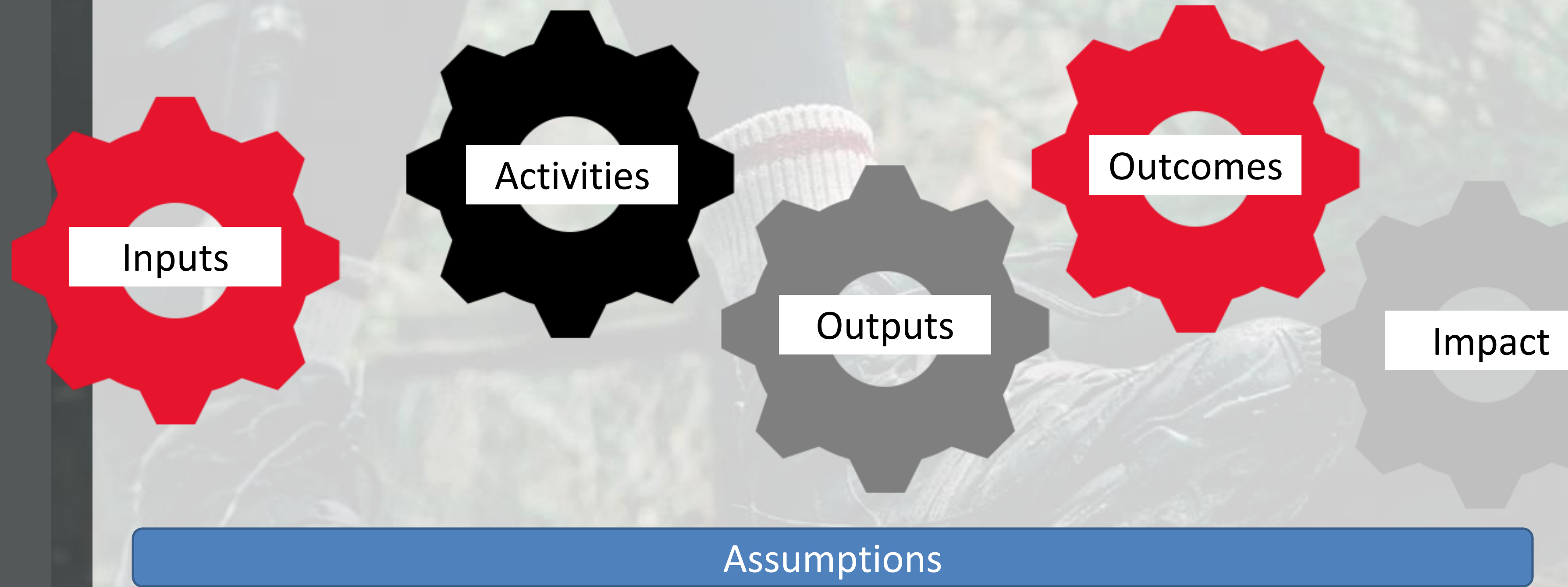
Evaluation

Learn, feed into next projects and meet accountability requirements



What to monitor?

RESULT CHAIN



GreenLight Ventures is a social entrepreneurship program that supports young entrepreneurs in developing sustainable business solutions to environmental challenges. The program offers a 12-week training course where participants learn about business planning, sustainable practices, and financial management. Participants also receive seed funding and mentorship from industry experts to help launch their eco-friendly startups. One successful project from this program is "EcoPack," a company that produces biodegradable packaging materials from agricultural waste, reducing plastic pollution and creating jobs in rural communities.

Youth for Education Equality is an advocacy program that aims to reform education policies to ensure equal access to quality education for all students, regardless of their socioeconomic background. The program organizes campaigns, lobbies policymakers, and conducts public awareness events to highlight disparities in the education system. Through their efforts, they successfully influenced legislation to increase funding for public schools in underserved areas, leading to improved resources and better educational outcomes for thousands of students.

The Rapid Response Relief Initiative is a humanitarian program designed to provide immediate assistance to communities affected by natural disasters. The program deploys emergency response teams to deliver food, clean water, medical supplies, and temporary shelter to disaster-stricken areas. Additionally, they offer long-term recovery support, such as rebuilding homes and infrastructure, and providing psychological support to affected individuals. Following a devastating hurricane, the initiative provided critical aid to over 10,000 families, helping them rebuild their lives and restore their livelihoods.

PROGRAMME SUCCESS AND FAILURE

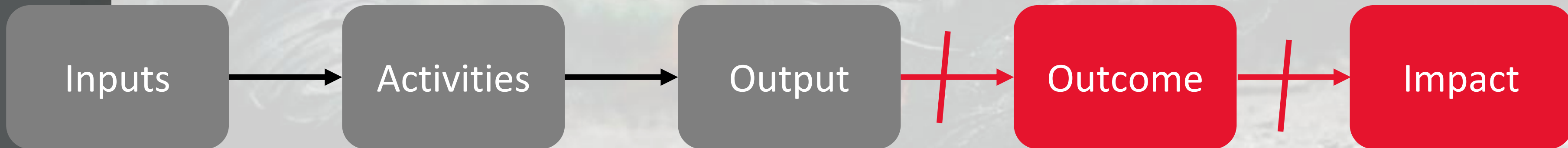
Successful programme



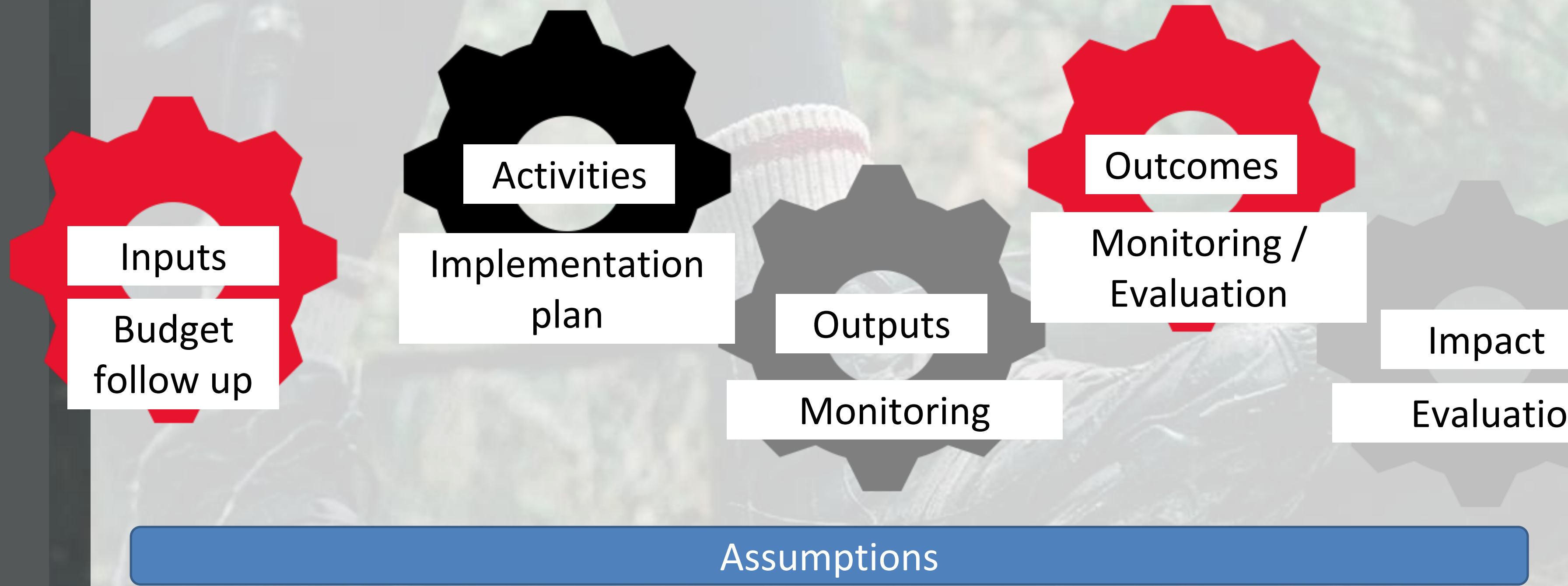
Implementation failure



Theory failure



M&E ACROSS THE RESULT CHAIN



Monitoring: the tools

Data collection tools:

- Key informant interviews
 - FGD
 - Participatory techniques (timeline, proportional piling, story telling, etc.)
- etc...

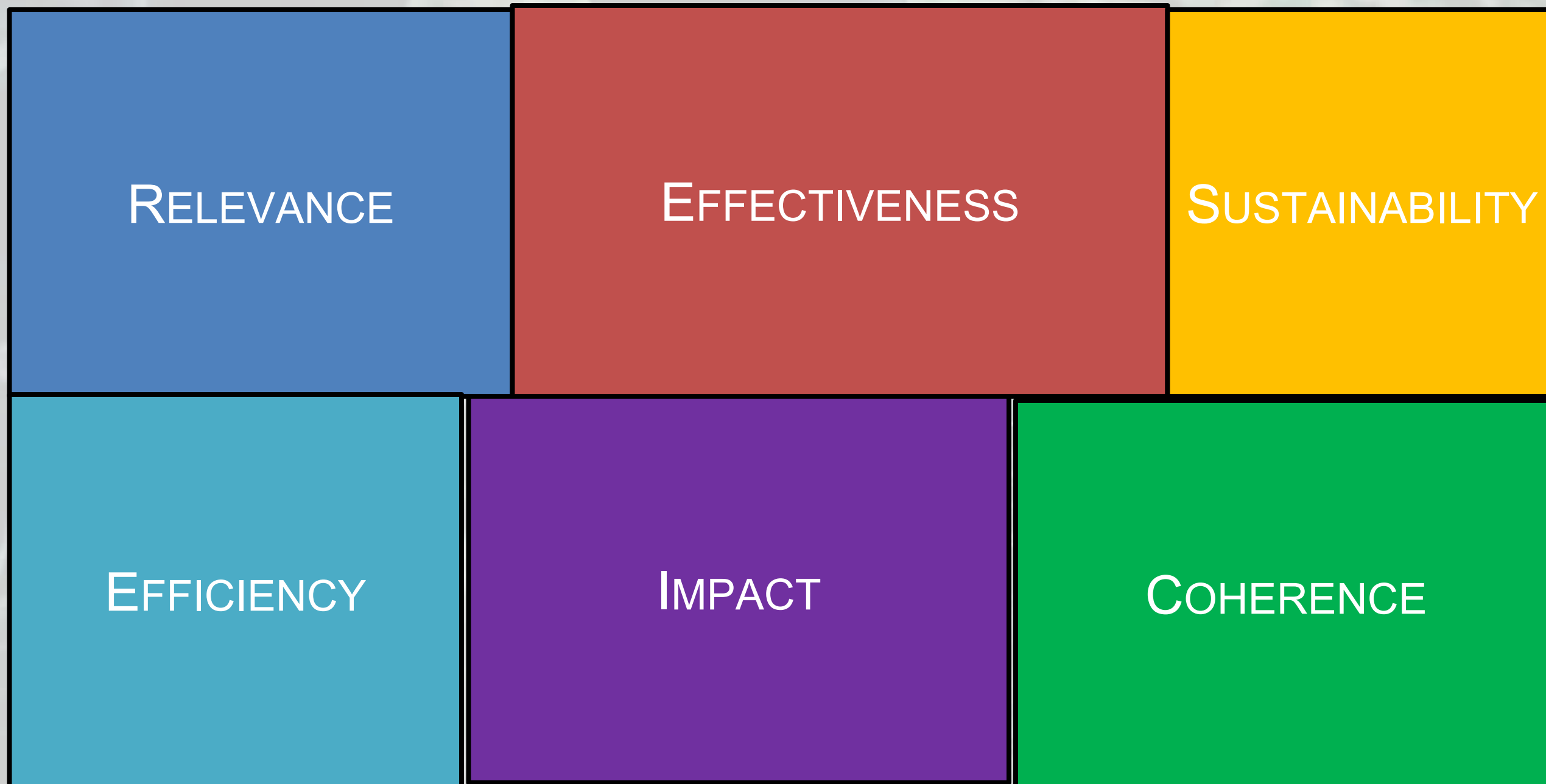
ECHO monitoring tools for humanitarian organisations:

https://ec.europa.eu/echo/files/evaluation/monitoring_methodo/Templates/Monitoring_Tools.doc

Participatory Toolkit: <https://fscluster.org/ukraine/document/participatory-rural-appraisal-pra-manual>

Evaluation

Evaluation criteria

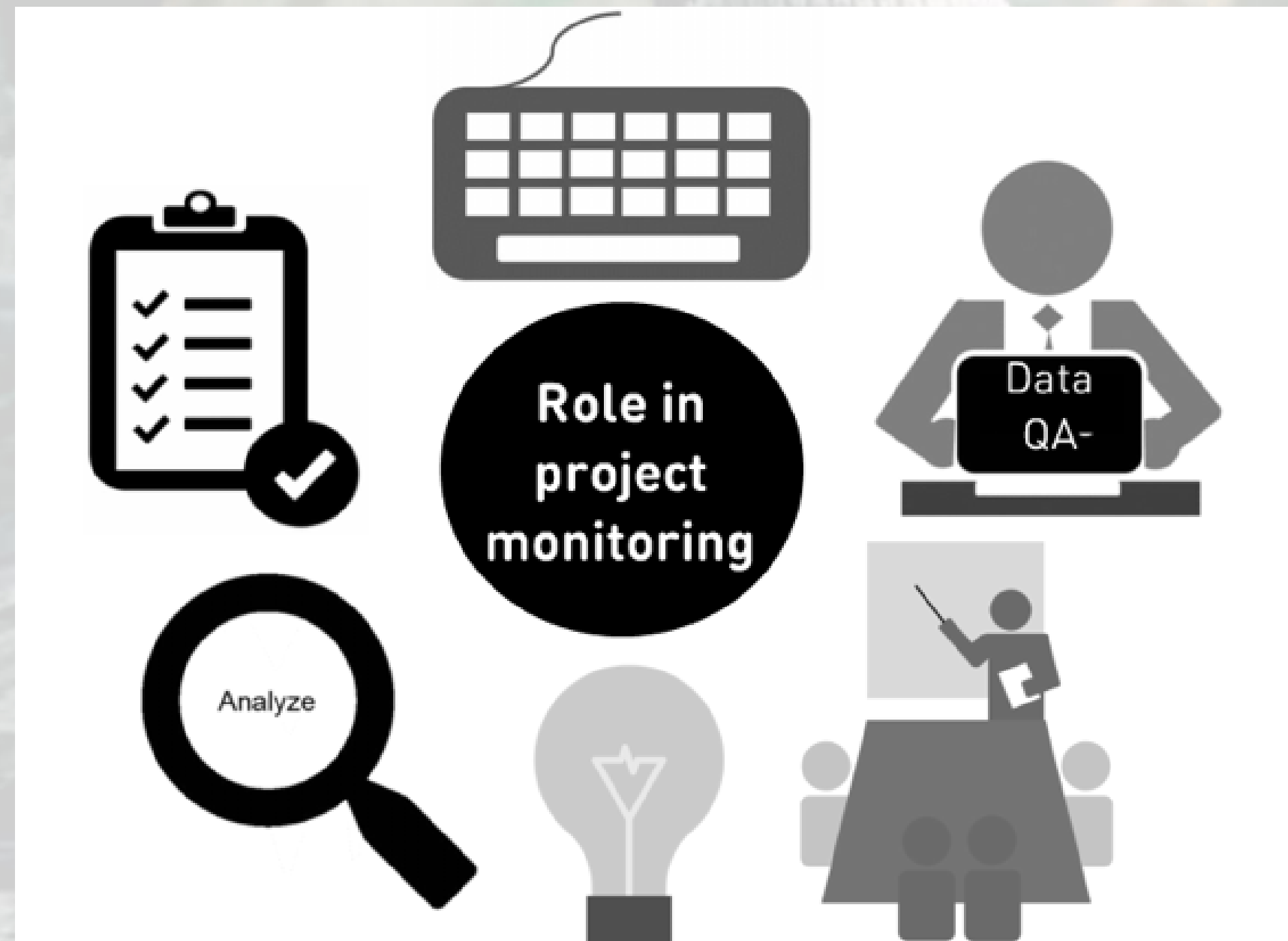


Evaluation criteria – a summary

- ***Relevance***: responds to people's needs
- ***Effectiveness***: reaches projects' objectives
- ***Efficiency***: compares input and outputs
- ***Impact***: un/intended long term effects

Team

Monitoring is done by the project team on an on going basis
Evaluation is done by external or internal team



Let's reflect



- ❑ What does success look like?
- ❑ Why would we say a project has failed?

Example of projects' failures

1. Activities were implemented but needs were not covered (or not sufficiently) ❓ **objectives** were not reached
2. Objectives were reached, but **activities took longer** than planned
3. Objectives were reached, but at a **higher cost** than initially planned
4. Objectives have been partly reached but the **quality** of the project is not as high as what was planned
5. Objectives were reached, but **people** at the receiving end complain that their voice has not been heard properly

AI & M&E

Faster, more accurate data analysis

Ability to process large volumes of
structured and unstructured data

Enhanced learning and adaptation in
real-time

Improved inclusion (e.g., auto-
translating beneficiary feedback)

Data privacy and ethical concerns

Risk of bias in AI algorithms

Limited capacity in low-resource
settings

Need for human validation and
interpretation

Environmental sustainability

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Thank you!



helene.juillard@keyaidconsulting.com



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